

The Didsbury Pioneer

VOLUME 48: NUMBER 30

DIDSBURY, ALBERTA, WEDNESDAY, JULY 26, 1950

\$2.00 A YEAR: 5c A COPY

Melvin and Nacmine Tie for Ball Honors

The legion ball tournament was marred by rain last Wednesday afternoon at the local exhibition grounds and as a result the crowd was small. However, the tournament was run off as scheduled and the day of sport provided a small surplus for the memorial arena fund.

The Junior ball game between Didsbury and Bowden was won by the locals while Red Deer defeated Didsbury girls in the soft ball game.

In the hardball series Melvin defeated Carstairs in the first round, and Nacmine won from Okotoks by default. In this game the Okotoks team walked off the field in the first inning in protest of the umpire's decision and when they failed to return to play the game was awarded to Nacmine.

While rain interlarded with the above games, the final was scheduled for 6:30 between Melvin and Nacmine, and was not completed due to darkness. The score was tied so the two teams decided to split first and second prize money equally.

To wind up the day or sport a dance was held in the Arena at night and a fair crowd attended despite the weather.

It is understood that the Didsbury Branch of the Canadian Legion cleared around \$40 on the day's sport, which was turned over to the Memorial Arena Fund.

Local News Items

In our advertising columns is an announcement that Mr. Ray Campbell will take over the Premier Meat Market, located in Didsbury, formerly operated by Joe Mayerchak. Mr. Campbell is a butcher by trade and comes well recommended. He is a married man with two daughters, and we understand that he assumes control of the business July 30.

The weather seems to have cleared off at last and warmer weather set in over the weekend, bringing temperatures in the 80's and Tuesday above the 80 degree mark, which is warm for this part of Alberta. Crops are growing rapidly and making a wonderful come-back after a late, dry spring, wind, hail, etc. Abundant rains of the past month have left the land with plenty of moisture for all crops and gardens, and the warm weather now is ideal for growth.

Evangelical United Brethren Missionary Convention

The annual convention of the Women's Society of World Service of the Evangelical Church, Northwest Canada Conference, was held at the Alberta Camp, Didsbury, on July 17 and 18.

The outstanding feature was the guest speaker, Miss Dorothy Miner, who is training Africans for Christ under the Sudan United Missions, Gindire, North Nigeria. She said, "Many of our students are married men and the whole family comes to school. They are trained to prepare better food, to keep their houses clean, to train their children, and how to be truly Christian mothers in Christian homes. The children are in school also, some after the mother is home, for some one must stay to take care of the baby. Our men, who are trained then to be leaders in a village community, do not go back alone but go with a trained wife and children. Thus a Christian family unit is placed in the village, each member to contribute something to the lives of those about him and to witness for his Master." Miss Miner's message was both inspirational and challenging as she related her varied experiences on the mission field and gave her personal testimony.

The devotional periods of the convention were under the direction of Mrs. A. W. Riegel, Torrington, Mrs. G. F. Wuerfel, Calgary, Mrs. H. Shock, Beiseker, and Mrs. J. D. Elhard, Yorkton, Sask.

Mrs. F. S. Magis of Medicine Hat, as president, gave a survey of the work of the W.S.W.S. throughout the year. The address of Welcome was given by Mrs. A. J. Grams of Didsbury and fittingly responded to by Mrs. L. Vanstone of Lang, Saskatchewan. With the Rev. T. E. Jesse of Medicine Hat, conference superintendent, acting as a moving reporter with his improvised microphone, the various officers and secretaries were interviewed and in this way the annual reports were submitted, which were very encouraging.

A very impressive prayer period was led by Mrs. A. Sticket of



FUNERAL OF LORD WAVELL

The Royal family and the Governments of many countries were represented at the service in Westminster Abbey recently in memory of Field Marshall Earl Wavell. The flag-draped coffin, on which reposed his plumed hat, baton, sword and pipe banner was borne by launch up the river Thames

from the Tower of London, of which Wavell was Constable, to Westminster. After the service in the Abbey it was taken to Winchester for burial.

This picture shows the scene as the coffin was taken from the launch on arrival at Westminster Pier.

Zella Institute Now Has Membership of 13

Mrs. Rommie Luft was the hostess for the July meeting of the Zella Institute last Thursday when 12 members and one visitor were in attendance. A new member, Mrs. Christenson, was welcomed, bringing the membership to 13.

Roll call was answered with "What's Your Beef". Plans were completed for the Constitution Conference to be held August 3, and Mrs. Arthur Waldford was elected delegate.

Finishing touches were put on the display quilt and the handicraft completed was also displayed. Mrs. Edward Waldford won the fancy wrapped jelly jar contest.

Mrs. Edward Waldford presented her social service topic on "Palm Springs" and Mrs. Christenson won the door prize, being seated in the lucky chair at the tea table.

An invitation was extended to the Westcott W.I. members to be guests of the Zella W.I. at the next meeting to be held Thursday, August 3, at the home of Mrs. Tony Spooner.

With the singing of God Save the King and a most delicious lunch served by the hostess, another busy afternoon was brought to a close.

FAY PREVOST ATTENDING RED CROSS TRAINING CENTRE

Fay Prevost is the delegate from Didsbury who has been chosen to attend the Junior Red Cross High School Leaders' Training Centre at Lake Edith, 5 miles from the Town of Jasper, which is being held this week.

Attending the camp are 52 boys and girls from Alberta, 4 from Washington and Montana, 2 from Utah and 18 from British Columbia.

Emile Dupont Sr. was engaged to take the boys and girls from southern Alberta to Jasper and he and Mrs. Dupont left Calgary on Sunday for Jasper, where they will remain with the boys and girls until they return this weekend.

Regular Meeting of Bancroft Buttercups

The Bancroft Buttercups met at the Bancroft school on July 22, and fourteen girls answered the roll call by naming their favorite flower.

The objective for each girl was to bring one article she had made. These were judged and the best articles sent to the handicraft exhibit at Olds convention.

Betty Scumiller, Alma Swanson and Lucienne Stearns were chosen as the club representatives to attend the Olds convention.

Appreciation was expressed to the Didsbury people who supported the dance held at Lone Pine hall on July 21.

Mrs. Ken Wood (Shirley Stewart) was presented with a spoon carrying the club's crest, as she is leaving the club.

Nellie Belenky was a guest of the club on this occasion.

A delicious lunch followed the meeting.

The next meeting will be held at the Bancroft school on August 19.

MISSION FESTIVAL OF REDEEMER CHURCH

The annual Mission Festival of Redeemer Lutheran Church will be held on Sunday, July 30. The guest speaker for the services will be the Rev. T. Folkmann of Trochu, Alberta, a native son of the Didsbury district. Services will be conducted at 10:30 a.m. and at 2:00 p.m. During the noon hour a joint lunch will be served in the basement of the church.

Following the afternoon service Mr. H. W. Folkmann will give a brief report on the convention of the Lutheran Church - Mission Synod which he attended as official delegate in Milwaukee a short time ago.

George McDonald Tops Gun Club Shoot

Only eight shooters turned out at the regular shoot of the Didsbury Gun Club on Friday night, and for the most part the scores were down from previous efforts. George McDonald in his second round broke 20 for the first time in his career and it seems he has finally conquered his new "Bully Choke" gun.

Scores for the evening were: A. Stude 22, I. Klein 12, D. Rouleau 8, K. McCoy 1, Bill Ranton 15, C. McDonald 13, E. Rouleau 19, S. Thompson 11, G. McDonald 20. The regular shots will continue each Friday night at 7 p.m. sharp. The time is important, as the days are shortening and darkness comes earlier in the evening.

IMPORTANT BALL GAME HERE THURSDAY, JULY 27

An important and no doubt interesting ball game will be played at the Didsbury diamond Thursday, July 27, at 6:30 p.m. between Arvin and Innisfail. This is the third game of the semi-finals in the Rosebud League and the winner will enter the finals. In the first two encounters between Melvin and Innisfail, each team won a game, and with the clubs so evenly matched Thursday night's game should be interesting.

Come out and support your ball team. You will enjoy yourself.

Reasons Expressed For Phone Interference

Courtesy of the Editor of The Didsbury Pioneer.

To the shareholders and users of Didsbury West Mutual Telephone Company:

The fact of power and telephone lines running together in close proximity raises problems for our considerations. Where conditions are not right there may be considerable drain from the power line to the telephone line, causing interference, noises, etc. One of the chief contributing causes is where the wire passes through and comes into contact with trees or bushes, particularly in wet weather.

To change the old proverb that "if each before his own door swept, the village would be clean", to "if each along his own line cut, the wire would then be clear" would go far toward solving the trouble as it is clearly impossible for any man to do it himself. Your help to this end is necessary and will result in a greater degree of trouble free service to all.

Inspection from the Department of Telephones at Edmonton has given assurance that unsatisfactory conditions where our line joins the Alberta Government Telephone will be changed immediately. For clearer communication.

Your Board of Directors and Linemen D.W.M.T. Co.

Quarterly Report Of Rosebud Health Unit

(William C. Amman, M.O.B.)

Four times a year we busy ourselves with collecting facts and figures of our work, and at the end of each quarter we submit a report on our activities to our board for its consideration and approval. On Monday, July 24th, there was a meeting of our Board at the office of the Didsbury Clinic to receive our Second Quarterly Report for the three months, April, May and June. Mr. Dunkley, our Chairman, is not well at present and was unable to come, and we wish him a very speedy and complete recovery. In his absence Mr. Clint Reiber took the chair. We were also glad to welcome Dr. Norman Easter, the director of Local Health Units, of the Department of Public Health, who had come down from Edmonton for the meeting.

The report which we submitted reflects a picture of tolerable good health amongst our community. Many people might say of very (Continued on page 2)

Expect Large Crowd At Raven Picnic On July 30

If the weatherman co-operates on July 30, there will be a big crowd at the annual picnic at the Raven Fish Hatchery west of Innisfail, which is sponsored by the Fish and Game Associations from Innisfail, Olds and Didsbury.

If the usual procedure is followed the crowd will be gathering around noon, when they will partake of their picnic lunch. A barbecue stand will be operated by the Olds Fish and Game Association and barbecue buns filled with delicious meat will be available. For those who require ice cream and soft drinks, there will be the refreshment booth operated by the Didsbury Fish and Game Association.

A full program of picnic sports will be carried out under the supervision of the Innisfail Fish and Game Association, and will include ball games, children's races, rifle competition, fly casting competition, and of course the usual tug-of-war. Other features are planned for the day so that all will be able to enjoy themselves.

The Raven picnic is a get-together for the communities from Crossfield to Red Deer, and many are expected from Calgary, where Geo. Spargo and his camera crew are now making final preparations to take several hundred feet of color film of the day's proceedings.

Irwin Klein, president of the Didsbury Fish and Game Association, is in charge of the delegation and since the operation of the refreshment booth is a big undertaking he asks as many as possible to attend the picnic and to offer their help for an hour or so during the afternoon if they can spare the time.

NEWS ITEMS OF LOCAL INTEREST

Mr. and Mrs. H. J. Schnaidt of Parkston, South Dakota, who have been visiting at the W. J. Scheidt home for the past two weeks, left for their home on Friday morning. Mr. Schnaidt is a brother of Mrs. Scheidt.

Miss Margaret Davis of the local health unit staff is holidaying in Saskatchewan.

Gwen Clarke returned home Saturday from the U.S.A. where she attended the Junior Farmer's Club Week.

Maxor and Mrs. H. Lynch-Staunton returned Friday from their motor trip to the west coast.

Bonny Clarke, Wendy Neave and Judy Law left Wednesday to attend the Explorers camp at Meridian Beach.

Miss Velma Traub has returned from Edmonton where she attended the exhibition and visited with Mr. and Mrs. Milford Cressman.

Mr. and Mrs. Len Bersch and daughter Judy and Lorale Wiggins left Sunday to spend a few days at Banff.

Mr. and Mrs. Lawrence Ferguson and son of Vernon, B.C., arrived Tuesday and are visiting with Mrs. E. T. Wiggins and family.

East Meets West at U.N. Headquarters



In full ceremonial dress, representatives of the Mohawks, the Senecas, and the Tuscarora American Indians who live on reservations on both sides of the border in Eastern Canada and the USA—recently visited United Nations headquarters to ask for aid on complaints involving treaties. Here Miss Emily General (right) of the Mohawk nation talks with Mrs. Hans Mehta, representative of India on the U.N. Commission on Human Rights.

FALLEN TIMBER NEWS

We are glad to report that Mr. Fair will soon be home from the hospital.

Mr. B. Dick was advised by his doctor to take a rest so he has gone to visit with his daughter in Victoria.

Mrs. Ray Teynor is keeping house for Bill and Gene during their parents' absence.

Mr. and Mrs. G. Bone had their two daughters from California visiting with them recently.

Mr. and Mrs. W. H. McGaffin, Mr. and Mrs. C. B. Moore, Mr. and Mrs. E. W. Moore and Gary and Monty, and Mr. and Mrs. Bob Moore and Judy were dinner guests at the home of Mr. and Mrs. J. A. Howton. The occasion was the birthday of Bob, Moore of Calgary.

Mrs. Joe McGaffin spent a few days with her sister, Mrs. Russell Poirier of Carstairs. Ann Marie and Gordon also went to Carstairs with their mother.

Mr. and Mrs. Money and family and Mrs. Teynor Sr. visited Sunday with Mr. and Mrs. Ray Teynor.

The regular church service was held July 23, Mr. and Mrs. B. Money sang a duet "Jesus Paid It All"; the choir sang "Dwelling in Beulah Land"; and Mrs. J. A. Howton played a trumpet solo "My Sins are Gone."

Miss Mary Wamamaker of Clive visited her parents, Mr. and Mrs. L. Wamamaker.

On July 20 Mr. and Mrs. Joe McGaffin, Pat Gordon, Anne Marie and Mr. Mark Sweet were supper guests of Mr. and Mrs. J. A. Howton, the occasion being Joe's birthday.

Last week Gary Moore motored to Creston with his grandparents, Mr. and Mrs. C. B. Moore of Calgary, and his great grandparents, Mr. and Mrs. W. H. McGaffin of Didsbury. This week Gary is visiting his cousins Danny and Jeannie Howton of Elkton.

Miss Nina Money spent a short time visiting her grandmother, Mrs. Teynor Sr.

NOTES FROM THE WEST

Willing Workers Pay Their Honest Debts

The losing side of the Elkton Willing Workers entertained the winners at a picnic at Mrs. E. Campbell's on Friday afternoon. Two innings of ball were played by all members even if some of the batters had to have the younger fry run for them, and this time the losers were the winners. Lunch was served to members and their families out doors. The next meeting will be held at Mrs. P. Luft's on Wednesday, August 9th, when it is hoped to have Mrs. I. Scott give a report on the Banff school for cancer.

Mrs. O. Krebs returned Sunday from a two weeks' trip to the States.

Vera Befus is attending the W.I. Girls' Club Convention at Olds this week.

Mr. and Mrs. Price of Didsbury were dinner guests at the home of Mr. and Mrs. O. Thompson.

Among those attending the final ball game between Cremona and Carstairs Monday evening at Cremona were Mr. and Mrs. A. L. Hogg and Mr. and Mrs. Arnold Hogg.

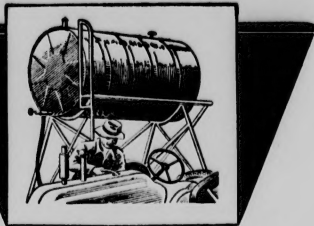
Little Carol Befus was a patient in the Didsbury hospital for a couple of days last week, having her tonsils out.

Mrs. E. Campbell and Mr. and Mrs. E. W. Lowrie were Edmonton visitors last Sunday. They returned Monday, accompanied by Mrs. Roy Walton and Linda who will visit here for the next couple of weeks.

Mr. and Mrs. O. Thompson spent Friday evening with Mr. and Mrs. A. L. Hogg.

Laverne Beutiger, who was taken to Calgary last week as a polio suspect, was able to return home on Tuesday and will be in bed for some time with an acute attack of rheumatism.

In Roberts of Jenkins Groceria staff in Didsbury is relieving for two weeks at the Jenkins store at Claresholm.



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Two Mission Speakers At Evangelical Church

Next Sunday, July 30, the people of this district will have the privilege of hearing two missionary speakers in Zion Evangelical U. B. Church. The speaker for the morning service at 10:30 o'clock will be Rev. Lloyd Snyder, Rev. Snyder is no stranger here, having grown up and lived in the Westcott district where he attended Sunday school and services at the Bethel Evangelical U. B. Church until leaving for the mission field.

In the afternoon at 3:00 o'clock Rev. Snyder will be speaking at the Bethel church ten miles west of Carstairs, where he will also speak in the evening service at 8:00 o'clock.

The second speaker is Miss Alma Hixt. She will address the congregation of Jutland at two o'clock in the afternoon, and in the evening at 7:30 o'clock she will speak and show slides in Zion Evangelical U. B. Church in Didsbury.

Miss Hixt is also a native of Alberta, having grown up and lived at Beiseker. Her parents are still residing there, being faithful members of the Evangelical U. B. church.

Be sure to hear these two fine young people who come to speak to you out of the abundance of their experiences on the mission field.

HEALTH UNIT REPORTS

(Continued From Page 1)

good health. But we are difficult to satisfy; who was it who said, "Let your reach exceed it's grasp—or what's heaven for?"

Our population, which we had previously estimated at around 24,000, on closer investigation we think is much nearer 16,000. Our early guesses were much too high! A precise figure of course will not be obtainable until the next census has taken place. But we do know that ninety-four babies were born in our Unit, which gives us an crude birth rate of 234 per thousand, quite a satisfactory figure. There were three deaths within the first month of life, but we have not yet succeeded in gathering figures sufficiently accurate for statistical purposes of the number of deaths and the causes of death. It will take a little time to get these together, but they are of course essential to our work. We must know what people die of, so that if at all possible we may prevent any of the causes of death.

Communicable Diseases
There has been a gradual decline in the incidence of scarlet fever and the mild epidemic prevalent during the first quarter of the year can be said to have been brought under control. During the month of June there were only seven cases. Altogether forty-eight cases were notified and investigated by members of the staff.

German Measles (Rubella) on the other hand has not shown the same degree of falling off and the total of cases for the quarter under review was forty-four, as compared with fifty-seven for the first quarter of the year.

There were no deaths from any of the diseases notified, and the great majority of cases were of a very mild nature.

The total of communicable diseases notified and investigated were:

| | |
|---------------------------|-----|
| Scarlet Fever | 48 |
| Streptococcal Sore Throat | 4 |
| Measles (Morbilli) | 2 |
| German Measles (Rubella) | 44 |
| Chicken Pox | 28 |
| Diphtheria | 2 |
| Mumps | 16 |
| Total | 144 |

Child Hygiene and Immunization
Infant Welfare Clinics have been conducted as in the past, but in Didsbury as a result of scanty attendance the number of clinics held has been reduced from three a month to two.

Total number of Infant Welfare Clinics held during the quarter has been twenty-four. The immunization against scarlet fever remains a controversial matter and has been held in abeyance for the time being.

SUMMARY
Number of clinics held 24
Visits to schools to check on immunization 20
Weight consultations 21
Feeding consultations 63
Health consultations 33
Small Pox immunizations 162
Diphtheria immunizations 369
Whooping Cough immunizations 212
Scarlet fever immunizations 220
Typhoid immunizations 1
(Continued next week)

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FOR SALE—Wrist Watch. Owner may have same by proving claim at Pioneer Office. 1c

NON-STOP ATLANTIC FLIGHTS
British Overseas Airways Corporation has initiated its first non-stop flights across the North Atlantic, between New York and London once each week. The journey will take 13 hours. The Westbound crossing will be broken at one point.



QUAST—STOCK

A quiet wedding was solemnized at the home of Mr. and Mrs. J. Stock of Lacombe when Darlene Joy, youngest daughter of Mr. and Mrs. J. Stock, was united in marriage to Mr. Richard John Quast, only son of Mr. and Mrs. J. Quast of Didsbury.

Rev. Marsten officiated at the late afternoon ceremony, which took place in a lovely setting of sweet peas and roses.

The bride was given in marriage by her father and she looked lovely in an ankle-length pale blue nylon tulle dress. Her shoulder veil mistled from a headdress of tallman roses which matched the bouquet she carried.

Her only attendant was her sister, Audrey, who wore a dress of white and blue sheer with matching accessories. She carried pink and white snapdragons.

The bridegroom was attended by Mr. Henry Brown.

The wedding music was played by Mrs. Marsten. A reception at the bride's home followed the ceremony and the bride's parents assisted in receiving the guests. The bride's table was decorated with a three-tier cake banked with pansies. Rev. Marsten proposed the bride to which the groom responded.

The happy couple left by car on a honeymoon to Edmonton and Jasper. For travelling the couple chose matching suits of blue gabardine, the bride's costume being accented with white accessories.

On returning Mr. and Mrs. Quast will make their home in Calgary.

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FOR SALE—Hay Stacker, complete with sweep, top condition. \$60. Apply to R. J. Page, RR2. 29-3p

FOR SALE—We are again handling the Blue Bell Twine. It is made in Belfast, Ireland. We sell more furniture for less money. Now is the time to order your grates for your stoves, heaters and furnaces, as they will be in short supply this fall. Anything you want, I have it! Hope—Hughie Roberts, phone 13, Didsbury. 30-1e

FOR SALE—Propane Table Top Range with two tanks and regulator, splendid condition. Apartment size electric washer with wringer. Cheap for quick sale. Apply to R. E. Hoover, phone 53, Didsbury. 1p

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FOR SALE—Four-room house in Didsbury. Full basement, insulbrick siding, built-in cupboard, cheap for cash. Apply to Stan McEchin, phone 51. 1c

REAL ESTATE

Chicken House for sale. Two granaries in good shape. Two houses to rent August 1st. **HUGHIE ROBERTS** Phone 13, Didsbury

ENGAGEMENT ANNOUNCEMENT

Mr. and Mrs. H. H. Reimer of Slocan City, B.C., announce the engagement of their daughter Eliza Ruth, to Mr. Donald Bertram McMullen, son of Mr. and Mrs. R. E. McMullen of Elkton. The wedding will take place in late summer.

REDEEMER LUTHERAN CHURCH

"The Chiding music the Lutheran Hour" REV. E. B. FOX, Pastor

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Rev. E. G. Archer, pastor

Sunday school: 1:30 p.m. Worship
Service 2:30 p.m.
Sunday evening service 7:45 p.m.
Young peoples' service every
alternate Sunday at 7:45 p.m.
Wednesday evening prayer meet-
ing at 8:00 p.m.
Davenport school: Sunday school
and service each Sunday, 10:45 a.m.
A friendly invitation to everyone
to come and worship with us.

Herbert C. Petry Jr. Is
New Lions President

Herbert C. Petry, Jr., Carizzo
Springs, Texas, is the new presi-
dent of the International Associa-
tion of Lions Clubs, (Lions Inter-
national). He was elected by un-
animous vote at the 33rd annual
convention of the association
which closed at Chicago Stadium
on July 26. Petry succeeds Walter



HERBERT C. PETRY JR.

C. Fisher, Queenstown, Ontario.
The convention concluded one of
the most successful years in the
history of Lions International, ac-
cording to the report made by Mel-
vin Jones, Chicago, Ill., Secretary-
General and founder of the Associa-
tion. He reported the addition of
896 new Lions Clubs and 21,411
men to the roster of the Associa-
tion during the twelve months
period ending June 30, 1950, for a
total of 8,655 clubs and 402,811
members. He stated also that dur-
ing the fiscal year Lions Clubs
were established in two additional
countries: England and Denmark.
Lions International, he added, is
the largest, strongest and most
active service club in the world,
with Lions Clubs in 28 countries
on five continents.

Petry is a successful attorney
and business man. He is the head
of the Law Firm of Petry and
Dean, in Carizzo Springs, Texas,
and is president of the Dimmit
County Bar Association and
member of the State Bar Associa-
tion. He is also a director of the
Union State Bank of Carizzo
Springs.

President Petry is married and
has two sons. He is a steward in
the Methodist Church and is very
active in civic, church and com-
munity affairs.

F.A.O. and World
Fertilizer Supply

World consumption of chemical
fertilizers has reached the pheno-
menal peak of 11,350,000 tons an-
nually and many million more tons
are required to achieve early in-
creases in the production of food
for a hungry world, C.J. Callister,
FAO fertilizer and land use specia-
list told those attending the
meeting of the Provincial Fertilizer
Boards at the Central Experi-
mental Farm, Ottawa, recently.

Mr. Callister, a former official
of the Canadian Department of Agri-
culture, Ottawa, recently returned
from a world fact finding tour
studying world fertilizer needs for
the United Nations Food and Agri-
culture Organization. He told the
Ottawa meeting that every coun-
try he visited had some fertilizer
or plant food problem to solve and
in many cases, lack of fertilizer
greatly reduced food production.
A hungry world needs food, he
said, and fertilizers and manures
enable farmers more quickly to
increase production and get higher
returns for their expenditure of
work and materials.

He told of one of the world's
largest nitrogen plants that is be-
ing built in India at a cost of over
\$30,000,000 and when completed

EVANGELICAL CHURCH
Rev. A. J. Grams, Pastor

Sunday Services: 10:30 a.m. Wor-
ship service. 11:30 a.m. Sunday
school.

7:30 p.m., evening service every
Sunday with the Youth Fellowship
in charge at every other Sunday
evening service.

Wednesday evening, 8:00 p.m. —
Bible study and prayer meeting.

Thursday evening, 8 p.m. — Choir
practice.

Alternate Sundays at Bethel at
2:00 p.m., and every Sunday at Jui-
land at 2:00 p.m., with Sunday
school followed by worship service.
The pastor and congregation ex-
tend a cordial invitation to every
one to worship with us. "Come and
we will do thee good."

"DON'T CLEAR ALL LAND"

Residents of one district in
Alberta are more apt to be care-
ful with fire this year due to the
initiative of the local forest ranger.
In letters sent to all inhabi-
tants he warned them to be care-
ful with fire in clearing land, and
to make sure their campfire or
smudge has been put out. The
messages said that no burning
permits were being issued after
April 1st until conditions were safe.

"Keep out fire and your com-
munity flourishes," said the letter.
"Burn it up and you are forced to
renew. All your work, all your
striving of many years was wast-
ed. Those hopes you had for the
future became ashes.

"Here's a tip—Do not clear all
your land, leave at least one-
quarter in bush. If all the land is
cleared the country dries up and
there is no moisture for the crop.
The idea that you double your
yield with double the acreage does
not work.

Imperial and Allied
Veterans' Allowances

Imperial and Allied veterans in
Canada for 20 years, made eligible
for War Veterans Allowances at
the last session of Parliament, may
receive retroactive payments of
the allowance to April 1 providing
they apply by July 31. It is an-
nounced by Hon. Milton F. Gregg,
V.C. Minister of Veterans Affairs.

"We have accepted applications
from these veterans for several
weeks and it is anticipated that
payments will commence shortly
to those found eligible," said DVA
district administrator J. Sutton in
Calgary last week.

Amendment to WVA Act extend-
ing its benefits to Imperials and
Allied veterans, and also provid-
ing for decentralization of admini-
stration in order to speed up ad-
judication of applications, was
given Royal Assent about six
weeks ago. Effective date of the ex-
tension was April 1, and according-
ly applications received prior to
the end of July may be consid-
ered to have been made as from that
date.

Applications filed from July 31
will be considered as from the day
they are received by the DVA dis-
trict office, and retroactive pay-
ments in these cases will not be
made.

Applicants for WVA, who
monthly rates are \$70.83 married,
\$40.41 single, must have 20 years
residence in Canada and have
reached their 60th birthday (un-
less unemployed because of
Imperialism who had 20 years
Canadian residence may apply at age
55).

Further details may be obtained
from the Veterans Welfare Services,
Department of Veterans Affairs,
217-7th Ave. W., Calgary, Alberta.

will have an output of 1,000 tons
a day of ammonium sulphate.
Other large fertilizer plants are
now being built in Egypt and Mex-
ico. South American countries are
step up their production of
fertilizers and Mr. Callister told
how guano, century-old accumu-
lation of bird droppings, is mined.
He also described how nitrate of
soda is obtained in a desert area
where no rain has fallen in 20,000
years.



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He's ambitious, that
boy. Does chores for his father.
Hires out to neighbouring farm-
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son he has plans and is doing
something about them now. He
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habit of saving something out of
every dollar he earns can be the
very foundation of his future
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Board records show.
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GEORGE YOUNGS
Didsbury, Alta.

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ED. J. ROULEAU, Editor & Publisher

A FAIR PILE OF MONEY

The Russians have allocated the sum of 20 billion dollars for defence this year. The English-speaking world—the U.S.A., Britain and Canada—has budgeted for something in excess of 16 billion dollars for the same purpose. Added together, the defence expenditures of the two camps totals 36 billion U.S. dollars.

Even in this day and age, when millions are tossed around like bubble gum nickels, and President Truman talks optimistically of a trillion-dollar economy in the year 2000, a figure like 36 billion is terrifying.

Possibly the cold war, like the income tax, is here to stay. Thus, in the event that it will only cost 36 billion a year to retain the doubtful privilege of making faces and rude sounds at each other for years to come, it may be considered cheap.

But supposing that 36 billion were tuned towards peaceful pursuits. Pure economic theory tells us that if those who are now making and using non-productive goods—big tanks, powerful guns, warplanes that exceed the speed of sound—would instead make and use productive goods, that is produce goods and services which the world wants in greater quantity, they would obviously improve the world's standard of living. There would, in short, be more for everybody—more food, more houses, better health, more security.

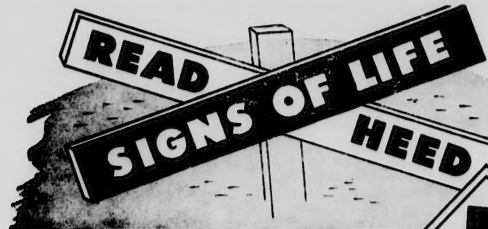
Strangely enough, the very people who blab about the face of the globe that it is only Communism which seeks to raise the workers' living standards and only Communism which has peaceful intentions towards all, are the ones who are allocating more money for armaments than the western democracies and thus contributing more towards lowering their own and the rest of the world's living standards.

With the threat of a third world war at her doorstep the United States has been forced to allocate more tax money for armaments, as has Canada and Great Britain. In doing so our industry must increase its output, or our standard of living will surely show a decline within the next few months.



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CARS BY THEMSELVES ... ARE NOT KILLERS

The modern automobile, given reasonable attention and care, is mechanically safe. But you can't always trust the man or woman at the wheel.

Most of the traffic accidents this season—by a wide margin—will be due to HUMAN FAILURE... not anything going wrong with the car itself. Drivers will fall asleep. They will pass on hills and curves. They will take their eyes off the road; they will do other foolish things, forgetting that the impact of collision at 60 miles per hour is precisely the same as driving a car off the roof of a fourteen-storey building.

DEATH IS TOO HIGH A PRICE TO PAY FOR CARELESSNESS

Be Careful - the life you save may be your own!

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Agricultural SERVICE BOARD NOTES

W.K. Snyder, Field Supervisor



This week we want to speak about a new weed that is not familiar to many people. It is the Bladder Campion and has been found recently on several farms. It is a deep rooted perennial and can become very troublesome once it has become established. The plant is pale green and perfectly smooth. Stems from 12" to 18" high, leaves are ovate lance shaped, in pairs, meeting around the stem. Flowers are white, nearly an inch across, drooping. The corolla, divisions deeply divided. The flower grows out of and is attached to a bladder shaped affair. The bladder (from which the name is derived) is about 1/4 of an inch long with veins running lengthwise from base to tip. It resembles closely in color and shape a miniature bladder.

Propagation of these species is by seeds as well as root stocks. Where it is well established it crowds out cultivated plants and is difficult to suppress by cultivation. On account of the occurrence of the seed in commercial grass seed and clover seed, this seed can be easily introduced to farms from time to time and it will require close scrutiny of clover crops to detect occasional plants.

When found, these can be destroyed by applying a handful of salt to the root after cutting or pulling in hot dry weather.

We appreciate very much the co-operation of farmers in reporting to us the appearance of these new weeds so that they can be identified and proper control measures prescribed.

PERCH FINGERLINGS PLANTED AT FISH LAKE BY OFFICIALS

Officials of the provincial fisheries branch at the weekend stocked Fish Lake with over 5,000 year-old Perch fingerlings as the first step in a program instituted by the Drumheller Valley Fish and Game Association to revive angling in this area. Pike stocking of the lake will likely be attempted within the next two years.

Representation for the stocking of the lake, which is located 35 miles east and south of Drumheller, was made by the local sportsman group through Gordon E. Taylor, M.L.A. It was announced by Ron Siddons, president of the Drumheller Valley Fish and Game Association.

Early in July W.H. MacDonald, Fisheries Officer for the department following a survey of the lake, recommended the stocking of perch. —Drumheller Mail

DISCOVER RAT COLONY ON ALASKA FARM AREA

An established colony of Norway rats has been discovered on a farm near Alaska, a few miles within the Alberta boundary in east-central Alberta.

The colony is the first to invade Alberta, previously considered the only large rat-free area in the continent.

Elliott Brown, provincial entomologist, said today, field crews from the Alberta health department have trapped three of the Norway rats found on the Alaska farm. "But there are probably 100 rats in the area for every one which has been killed," Mr. Brown said. He recommended the use of traps and poison by farmers in the area to combat the threatened spread of the colony. A dozen or more farmers in the Alaska area may be infested by the single colony by next year, he said.

On the Alaska farm, identified by Mr. Brown as the Van Sycle farm, the rats ruined binder canvas and sacks of grain. In urban areas the rats wreak heavy damage in warehouses to all types of stored materials and feed.

He was not cheerful about prospects of stemming the tide. He said the rats move away from buildings in the spring to the fields to forage. In the fall they move back into the nearest cover, and successfully their former haunts. In this way, he pointed out, they move in ever widening circles. He had no doubt that maybe a dozen more farms in the radius from Alaska would be rat infested next year.

Maiden Voyage Of Government Ship

Laden with more than 1,000 tons of assorted cargo, the Department of Transport's new vessel, the C.S. "C.D. Howe", weighed anchor on July 15th to start her maiden voyage for northern outposts in Canada's Eastern Arctic. The vessel is under command of Captain Albert Chouinard, and will cover a distance of more than 12,000 miles in arctic waters before returning to the St. Lawrence River around October 15.

The first leg of the journey will be around the coast of Labrador and through Hudson Strait to the Port of Churchill. Arrival of the vessel at the northern Manitoba port is expected around August 15 and by that time it will have completed most of its cargo at Churchill, the "C.D. Howe" will pick up approximately 1,200 tons of cargo consisting mostly of fuel for use in the northern outposts.

After leaving Montreal, the "C.D. Howe" will take on some cargo at Quebec City. The vessel is scheduled to call at an odd number of outposts before reaching Churchill: Cartwright, Repulse and North West River, Cape Harrison, Hopetown, Nain, Holton, Port Barrell, Georges River, Port Chimo, and Payne Bay.

Scheduled to leave the Port of Churchill on August 21 on the second leg of its northern trip, the "C.D. Howe" will head for Davis Strait and up into Baffin Bay and Foxe Basin, calling on such northern outposts as Cape Dorset, Lake Harbour, Frobisher Bay, Pangnirtung, Clyde River, Pond Inlet and Craig Harbour which is the farthest northern outpost on its itinerary. Calls may also be made at Dundas Harbour and Arctie Bay.

While the major portion of the cargo includes food, fuel and other staple items, the "C.D. Howe" is also carrying much needed building supplies and radio and weather station equipment for the Department of Transport's expanded northern facilities. Included in the vessel's cargo is a jeep destined for the radio station at Cape Harrison, giving indication of the stepped-up activities in that area. The personnel of Fort Mackenzie will receive a long awaited electric washing machine. Also included in the variety cargo is a 30 foot whale boat for delivery to the Hudson Bay Company outpost at Clyde River.

The new Eastern Arctic Patrol vessel, the C.G.S. "C.D. Howe" has been built and equipped especially for service in the Arctic waters during the summer months. During the off-season the vessel will be engaged in the maintenance of the Department's aids to navigation on the Atlantic seaboard.

One of the features of the new vessel is a helicopter which will be used for assisting in navigation through ice, for transporting passengers and mail to isolated communities, for survey work and other work as required.

Aboard the vessel will be a representative of the Arctic Division of the Department of Resources and development, also officers of the Royal Canadian Mounted Police, the Department of Health and Welfare and the Department of Mines and Technical Surveys.

HAY MOW WARNING

As baled hay weighs four or five times as much as loose hay per cubic foot, care should be taken not to overload the hay mow floor, says officials in the Division of Field Husbandry, Department of Agriculture, Ottawa.

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to purchase everything you can in the community where you live and where you make your living. The business men of Didsbury are doing their utmost to serve you by stocking all lines of goods which are available. Your patronage enables them and obligates them to extend their efforts to present you with the widest range of merchandise and the best in service.

Buy from the public-spirited firms whose advertisements appear in The Pioneer, and help build a bigger and better Didsbury.

7 TRILLION CUBIC FEET OF GAS IN ALBERTA

Alberta's proven reserves of natural gas have increased from 4.2 trillion to about 7 trillion cubic feet within the past year, and on the facts of the above case would now warrant export after providing for the foreseeable requirements of the province for the next 50 years.

This statement was made in the Daily Oil Bulletin of June 27, and, the Bulletin points out, this large amount of gas is a serious threat to gas development in Alberta and the future economic progress of the province for the following reasons:

1. Export of gas from Alberta to Vancouver is only economically feasible if the markets in the north-west Pacific region of the United States are included. Should these markets be supplied with natural gas from Texas or other areas in the United States they will be lost to the producers of gas in Alberta.
2. If gas is not exported there will be no need to build gathering systems in Alberta which would make gas available to many towns not now being served.
3. Without an export market for surplus natural gas there will be considerable wastage in the production of oil.
4. The Government will lose royalties payable on the gas produced for export.
5. In the absence of an export market for Alberta gas there will be no incentive for producers to drill wells and development of gas reserves will be retarded.
6. Industries incidental to the production and marketing of natural gas will not be encouraged if volume is not sufficient.

These are matters for serious consideration by the people of Alberta. Alberta has vast reserves of coal which cannot be developed because there are no markets. It would be too bad if we also found we had insufficient markets for our surplus natural gas.

THE DIDSBURY OPERA THEATRE

THURS., FRI., SAT.:
JULY 27, 28, 29 —



IT'S WONDERFUL!!
IT'S GAY!
IT'S FUN!
RAY MILLAND
JEAN PETERS
PAUL DOUGLAS

IT HAPPENS EVERY SPRING

ALSO CARTOON AND NEWS

MON., TUES., WED.:
JULY 31, AUG. 1, 2 —
Dane Clark, Raymond Massey, Ruth Roman

— IN —
BARRICADE
ALSO CARTOON AND NEWS

— FOR YOUR —
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 is anything in the printing line you need, give
 us the order immediately. Do not wait till you
 are down to that last letterhead or envelope.

The Didsbury Pioneer

PHONE 12 — DIDSBURY

— DISTRICT NEWS —

South West Didsbury EAST NOTES

Walter Spreeman of Olds was down with his plane on Friday at the home of Mr. and Mrs. Good. It proved to be an exciting evening for them and their guests as the rides in the plane were quite thrilling.

Mr. and Mrs. Arthur Edwards and family of Calgary have been spending their holidays with Mr. and Mrs. Jack Edwards and relatives of Didsbury and Carstairs.

Mr. and Mrs. Ernest Good entertained Ruth and Betty Shantz at their home for a few days. These girls were formerly from the Waterloo district, later moving to New Dundee, Ontario.

Donald Weber accompanied by Mr. and Mrs. Ernest Good, Ruth and Betty Shantz, motored to Balzac and Calgary on Sunday and visited with friends.

Katherine Clayton was a patient in the hospital last week.

Miss Fredia Worth of Calgary was visiting with Mr. and Mrs. Arnold Bole. On Friday she visited with Mr. and Mrs. E. A. Bartz.

Mr. Otto Bartz of Edmonton spent Monday visiting in the district.

Mr. and Mrs. Fred Befus and family spent Sunday at Banff.

Miss Marie Befus of Calgary is spending a week with her cousins at the Fred Befus home.

Miss Patsy Hipkin and Miss Sheila Morgan are attending the Gull Lake Vacation Bible School.

WESTCOTT NOTES

The little daughter of Mr. and Mrs. Chas. Topping was Christened on Sunday at the service in the Lutheran church in Didsbury and the names Sandra Elaine were bestowed on her.

Miss Deloyce Goetjen of Calgary spent the weekend at her home at Westcott.

Mr. and Mrs. Allen Korschul took Mrs. Wm. McDonald to Calgary last week where the latter is taking medical treatments.

Mrs. Allen Vipond and her mother, Mrs. Hyde, spent Monday last in Calgary.

Mr. Ralph Buck of Terrace Heights, Alberta, spent the weekend with the Herb Goetjen family.

The Westcott men's softball team was defeated recently by the Walter League young peoples' team of Didsbury.

The executive of the Westcott Community Club held its last meeting at the home of Mr. and Mrs. Louis Hildebrandt on Thursday evening of last week. It was decided at this meeting to again have a community picnic on Wednesday, August 2nd, at the same place as last year, the Harry Weaver farm, just east of the Westcott store. The committees in charge have arranged for ball games, races, etc., and there will be a booth on the grounds where refreshments will be served. In this connection we again are asking the ladies of our immediate community to please bring pies which will be sold with coffee at the booth. All proceeds will go for the upkeep of our rink. So come and all and enjoy a picnic with your friends and neighbors.

NEW VARIETIES OF WHEAT

Three new varieties of wheat, all rust-resistant, will be found growing in places over the prairies this year. The first is REDMAN, a production of the Dominion Laboratory of Plant Breeding, Winnipeg, a cross between Regent and Canus, in some areas giving a higher yield than Thatcher.

The second is SAUNDERS, produced by the Central Experimental Farm, Ottawa, a cross between Thatcher and a selection named H-7. Saunders is an early wheat, maturing two days earlier than Thatcher and three days earlier than Red Bobs. Saunders is of especial use in the foothills of Alberta, and in Northern Alberta and Saskatchewan where early fall frosts appear.

Lee is an imported American variety known in Canada as C-20, originated at the Minnesota Agricultural Experiment Station. It is a bearded variety and somewhat higher yielding in Canada than any other variety. Lee matures about as early as Thatcher. Lee will be found growing in the "Crop Testing Plant" demonstration plots in southern Saskatchewan and in the whole of Manitoba for which areas it is considered to be especially suitable.

All farmers, it is suggested, should watch these three varieties, for one of them may be more suitable for individual farmers than the varieties they are now growing. All these are approved for high milling and baking qualities.

—H. G. L. Strange

The Lane Pine W.I. will sponsor a dance on August 11 in the Lane Pine hall and music will be supplied by the Melody Five.

Gordie Sheils, who has been taking treatments at the Holy Cross Hospital in Calgary, has returned home and is feeling better.

Mrs. Harold Sheils has been on the sick list and best wishes are extended to her.

Harold Hobbs, Teddy Weale and a friend of Teddy's visited Sunday at the Alfie Thompson home and the men folk took in the ball game at Hawkeye against the Lane Pine team, and Hawkeye came out victorious.

Gloria and Joyce Schumaker, who had been spending two weeks in Calgary, have now returned home.

Charlie Mardon is in the hospital, and Dave Pratt is in the Didsbury hospital. Their many friends extend best wishes to them and hope they will soon be up and around again.

A family reunion was held at the home of Mr. and Mrs. James McCulloch on Sunday, the occasion being held in honor of their aunt and uncle from the States who are visitors here.

Happy Cook of Ailingham has passed away and deepest sympathy is extended to the bereaved family.

Mr. and Mrs. James McCulloch went to Edmonton last week to see Jim's brother, Lewis, who had a slight accident and is a patient in an Edmonton hospital.

Mr. and Mrs. Sam Elliott had friends from Black Diamond call on them last week.

Mrs. Emily Hunter has returned to her home in Calgary for a few days.

Mr. and Mrs. Alfie Thompson and Beverly motored to Calgary on Monday to meet Mr. and Mrs. Harry Thompson of Vancouver, who will spend a couple of weeks with Mr. and Mrs. Alfie Thompson.

Quite a number of Lane Pine residents took in the ball game at Olds on Sunday.

Mr. and Mrs. Floyd Ahlgren and son Billy are on vacation and are motoring through the States.

Mr. and Mrs. Alfie Thompson and Mr. and Mrs. Schumaker visited with Mr. and Mrs. Lloyd Ciperley on Thursday evening.

Baby Ciperley was taken to the hospital last week, suffering from pneumonia.

The next W.I. meeting will be held at the home of Mrs. Pross.

Walter McCulloch and son Leonard motored to Calgary Tuesday.

We hear that Mrs. Mandan, in hospital in Calgary, is doing splendidly and we hope she will soon be up and around again.

WESTERDALE NEWS

The Westerdale ball players won their first game of the season on Sunday at the local diamond when they defeated the Hainstock players by a narrow margin of ten runs to nine. Last Wednesday they were defeated by the Waterside team, 13-0.

Mr. and Mrs. Rex Bussard of Didsbury were Sunday visitors at the home of Mr. and Mrs. R. Jackson.

Mr. and Mrs. A. Jones and family motored to Pine Lake on Saturday with Mr. S. Hunt of Calgary. They spent Saturday and Sunday at the lake and returned home Sunday evening with a good catch of perch.

Mr. and Mrs. D. Herbert and two youngest children motored to Pine Lake on Sunday.

Mr. and Mrs. A. Grange and family of Didsbury visited at the home of Mr. and Mrs. T. Bolton on Sunday.

Mrs. L. Jones spent a couple of days in Calgary last weekend.

Phyllis Jackson entertained 12 junior relatives and friends at her birthday party last Friday evening. The group enjoyed an hilarious evening of lawn dancing and contests.

Bob and Jim Jackson were chosen from the Westerdale ball team to go to Olds Sunday evening to help play the "niggers".

BUY MORE FROM CANADA?

Improved dollar reserves in Great Britain may open the U.K. market to Canada. Says Adelphi from London in the Financial Post: "There is a widespread feeling in London that we should review our program of imports from Canada."

"The necessity of curtailing Canadian imports is not so great as it was, and it is time that Canada's abundant generosity was rewarded with something more tangible than public speeches of thanks."

USED MACHINERY

THIS WEEK'S SPECIAL —

5 Ft. Seaman Rotary Tiller, not used much, Cheap.

● 2 McCORMICK DEERING HORSE BINDERS

● JOHN DEERE HORSE BINDER.

● 12 Ft. M.-M. COMBINE, 1945 MODEL.

● 6 FT. MASSEY HARRIS ROTO-LIFT TILLER on rubber, 3 years.

● JAY HAWK STACKER, 4 years.

● 22 CATERPILLAR, top shape.

● 1945 COCKSHUTT 99, new block, sleeves, etc.

● 1943 COCKSHUTT 70, rebuilt.

● 2 FARMALL H TRACTORS.

● 2 OLD JOHN DEERE TRACTORS, on steel.

● 1938 Fordson on rubber, overhauled, cheap.

● GARDEN TRACTOR, new \$162.00

● 1948 AUSTIN SEDAN, nice shape, reasonable

WE SPECIALIZE IN TRACTOR TIRES

FLATS CHANGED IN THE FIELD

Tires Are Going Up in Price — See Us Soon

—

LEO NICHOLS

JOHN DEERE DEALER — PHONE 132

SPECIAL

**6" CEDAR SIDING IN
 SHORT LENGTHS**

**NEW COLORS IN ASPHALT
 SHINGLES**

H. R. BURGESS

SPECIALIZED SHOPWORK
 OUR AIM—YOUR SATISFACTION

WE CARRY A FULL LINE OF

FRESH MEATS

CHOPS — CUTLETS — STEAKS — ROASTS

AND ALL OTHER CHOICE CUTS

SMOKED AND COOKED MEATS

For the Hot Summer Weather

We Can Supply You With Sandwich Meat

For Your Week-End Picnic

KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

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 TO FULL VALUE**

Values have gone up. Check your insurance
 with replacement costs of to-day to see that
 you have adequate protection.

REIBER BROTHERS

REAL ESTATE AND INSURANCE

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IS JUST AROUND THE CORNER

ORDER NOW YOUR —

COMBINES — Self Propelled or Pull Machines

SWATHERS — In 12 or 15 Foot Sizes.

BINDERS — Horse or Power Models.

— ALSO —

HAYING TOOLS

HAROLD E. OKE

Your Machine Man — Phone 10

BARGAIN PRICED CEDAR SIDING —

Dry Coast B.C.

**RED CEDAR
BEVEL SIDING**Bargain Priced At
Per 100 Bd. Feet
Short Lengths\$3.50
Long Lengths\$5.50This is 1" by 6" Siding, Dry and Suitable for
Numerous Siding Jobs — and a money-saver!
GET YOUR REQUIREMENTS NOW —
— THIS SIDING IS SELLING FAST !**ATLAS LUMBER CO. LTD.**
ELDON C. HUNT, mgr. PHONE 125**McCULLOUGH'S — FOR SUMMER CLOTHES****SUMMER SAVINGS****10% OFF COATS, SUITS, DRESSES,
MILLINERY, SKIRTS, AND
BLOUSES, YARDAGE, DRAPERY.****LINGERIE**—New shipment of "Waltsons" Gar-
ments.

Notions • Novelties • Sewing Needs • Jewellery

McCullough's Clothing
PHONE 124 — DIDSBURY**THE STORY...**BEHIND THE
"Cover The Earth"
TRADEMARK...The original sketch of the "Cover-
the-Earth" Trademark was made
in 1895 and was in use until 1906
when it was officially registered
as The Sherwin-Williams trade
mark of quality products.Today it is recognized as one of
twelve best known trademarks
in the world.We are proud of our trademark and value highly the confi-
dence and goodwill of the many thousands of loyal agents
and dealers who proudly display it inside and outside
their stores. For this reason we maintain laboratories
staffed with paint chemists and technicians to control
and safeguard the quality of our products and spend
large sums annually to support the efforts of our agents
to promote the use of quality paint for beauty and pro-
tection.**SHERWIN-WILLIAMS**

PAINTS • VARNISHES • LACQUERS • ENAMELS • ETC.

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MAC'S SERVICE HARDWARE

W.A. McFarquhar, prop. — Phone 33

**WHILE YOU CAN CHOOSE THE BEST
IN MEDICAL CARE FOR YOUR CHILD'S
HEALTH—ONLY INCREASED PROVINCIAL
GOVERNMENT GRANTS WILL SECURE YOU
THE BEST IN TEACHING FOR YOUR
CHILD'S MIND.**Clip and mail to your **MLA****JENKINS
GROCERIA LTD.**

PHONE 102 — DIDSBURY

FRUIT NEWS**RASPBERRIES —**Heavy shipments are now arriving, the qual-
ity is good, and prices are not expected to
be any lower than at present. We would ad-
vise, if you plan on preserving Raspberries,
to secure your requirements early as prices
may advance after peak production is over.**LITTLE ITEMS OF
LOCAL INTEREST**Sam Franklin was in Edmonton
last week to see his daughter, Mrs.
Vivette Thompson, who is in the
University hospital where she un-
derwent a major operation. Sam
went back to Edmonton Tuesday
to remain with his daughter.Mr. and Mrs. Ken Anderson and
four children of Calgary, Mrs.
Hamilton and two children of Van-
couver, and Mrs. Cousin and two
children of High River visited on
Sunday with Mr. and Mrs. Reg.
Brooker, Mrs. Hamilton and child-
ren will remain here for a week or
more with the Brookers, and the
Andersons and Mrs. Cousin and
family returned to Calgary Sunday
night.Mrs. Walter Snyder and family
are holidaying at Eshwash with
Mr. and Mrs. Cober. Walter is
bathing.Miss Donna Davidson, who has
been visiting relatives at Three
Hills and Didsbury for the past
two weeks, left Monday for her
home at Knutsford, B.C. She was
recompanied on the return trip by
Winona Bowditch, who will visit
for a month with relatives at Vi-
ctoria, Vancouver, Vernon, Kelowna
and Kamloops.The Misses Ray and Drummond,
in charge of the St. Cyprian An-
glican Sunday School Mission Van-
couver, will be stationed in the Didsbury
district commencing Friday, July
28th.Mr. and Mrs. Harry Shantz of
California, Mr. and Mrs. Jake
Shantz of Calgary, and Mr. and
Mrs. Elmer Cowitz of Didsbury
visited last Sunday at the home
of Mr. and Mrs. Syd Wright of the
Elkton district.The annual Conference of the
Women's Institutes of the Didsbury
constituency will be held in the
United Church, Didsbury, on Thurs-
day, August 3, commencing at
10:00 a.m. Mrs. Robertson, consti-
tency convener, will preside, and
Mrs. Howe, district director, will
be present.Bryley Roberts spent the week-
end in Calgary visiting his brother-in-
law, Gordon Carr, and his
sister, Mrs. Carr, who is a patient
in the sanatorium.Mr. and Mrs. O. G. Lloyd of
Lafayette, Indiana, arrived Sunday
and were looking over their prop-
erty interests in the district. Mr.
Lloyd is professor of Agricultural
Economics at Purdue University in
Lafayette, and was quite interested
in the town and district.Clayton Johnson of Edmonton
and Cliff Johnson and Ken Dickau
of Didsbury returned Friday from
a motor trip through Montana.Mr. and Mrs. Stan McEchin and
family returned Sunday from Van-
couver, B.C., where they attended
the funeral of Mr. McEchin's
grandmother.The Didsbury Dairy Club will
hold its annual achievement
day in the Memorial Arena on Sat-
urday, July 29. Judging begins at
1:00 p.m. and everyone is welcome
to attend.Mr. and Mrs. Orrie Franklin and
family returned Sunday from a
motor trip to Vancouver, B.C., and
through to Washington.Mr. and Mrs. Murray Sutherland,
who have been visiting with Mr.
and Mrs. George Parsons, left Fri-
day for their home in Vancouver.
Gordina Parsons returned with
them and will spend the next two
weeks or so visiting at the coast.The Women's Christian Temper-
ance Union is having a picnic for
the little White Ribbons at the
home of Mrs. E. Boettger on Thurs-
day afternoon, July 27. This is for
children under seven years of age,
so mothers please bring your
children.Mrs. E. A. Saché of Vancouver,
who has been visiting for the past
two weeks with her grandmother,
Mrs. O.W. Stauffer, left recently
to visit with relatives at Stettin
and Edmonton.Eaton Winter will hold Angli-
can Church Service in the
school on Sunday, July 30, at 3:00
o'clock.Mr. and Mrs. Harry McCullough
returned Sunday from a holiday
trip to the Pacific Coast and points
in the States.Hof Roberts returned last Wed-
nesday after spending three weeks
at the Coast.**EVENT OF THE SEASON**Don't forget the Summer Dance,
sponsored by the Tennis Club, in
the Memorial Arena in Didsbury
on Friday, July 28. Lovely door
prize. Please come and bring your
friends, and support your tennis
club.**IN DIDSBURY IT'S****Ranton's**New Shipment of
**WOMEN'S
KAYBAR SLIPS**
Straight Cut
Only\$2.95**LADIES' NEW
SUEDE SANDALS**
In wine, grey & black.
Extra, per pr.\$2.95**A FEW PAIR OF
WOMEN'S
SPORT SANDALS**
In green and red
Extra, per pr.\$1.95**NICE SUN BONNETS**
For the Younger Kid-
dies75c up**JERSEY
SPORT BLOUSES**
In white, blue & pink
Only\$1.95**NEED NEW
KITCHEN TOWELS ?**
Just 25c each**Lovely Pure Wool
BED TROWS**
Satin bound, in gold,
green and pink.
Each\$10.00**You'll Always Do
Better At****Ranton's**Miss Nadine Denney of Calgary
is spending her holidays with Mrs.
Eva Blain in Didsbury.Mr. and Mrs. Harry Shantz of
Vallejo, California, spent a week
visiting with the former's sister,
Mrs. Elmer Cowitz. Harry was born
in the Didsbury district and will
probably be remembered by a
number of old timers.The Ladies' Aid of Redeemer Lu-
theran Church made plans at their
last meeting to have a congrega-
tional picnic at the Butte on Wed-
nesday, August 2, beginning at
12:30 p.m. Sports for young and
old will be provided.Mr. and Mrs. Arnold Sherrick,
who have been enjoying their re-
turn to Didsbury, expect to leave
Friday morning for Ohio, where
they will start their next camp
meeting.Mr. and Mrs. P. Brownson, Mr.
and Mrs. Hugh Campbell and son
Glen, and Mrs. Duncan Cran and
baby, all of Calgary, were Sunday
visitors at the Russell Fulkert
home.**DIDSBURY MARKETS****BUTTERFAT**Delivery Bails at Crystal Dairy
Special53c
No. 151c
No. 237c
Off-Grade32c
Table58cFOR SALE—15 Weaner Pigs. Ap-
ply to E. N. Baettger, town. 1p**New! Exclusive with Toni!****MIDGET SPIN
CURLERS**For Perfect Neckline Curls
For Easier—For Faster!**Get Yours Today—In This New
SPECIAL VALUE****TONI REFLIT KIT**
• Six Toni Midget
SPIN Curlers
• Regular Toni Foam
Permanent Refill
• Toni Cream
Shampoo 12c size
\$1.88 Value
All three for only **\$1.59****LAW'S DRUG STORE**

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PHONE 40 — DIDSBURY

**PRESERVE
PROTECT
BEAUTIFY**with **SHINGOLEEN****BUILDERS' HARDWARE**

STORES, LIMITED

TREV EVANS, manager

PHONE 7

THANK YOU ...Having disposed of the Premier Meat Mar-
ket business in Didsbury to Mr. R. A. Campbell
of Carbon, Alberta, I wish to thank my many
patrons for their patronage in the past, and
bespeak for my successor the same loyal sup-
port which I have enjoyed.**JOSEPH H. MAYERCHAK****.. PRINTING****ISN'T PACKAGE GOODS**

- **YOU CAN'T** just reach up and take it off a shelf or rack.
- **IT TAKES TIME** to produce good printing, and a good newspaper.
- **AT THE PIONEER** we try our hardest to apply printing skill and modern machinery so that good work can be produced quickly. But it does help if we can have a reasonable allowance of time.
- **YOUR ORDERS** for printing are always appreciated. And if speed is of the essence we bear down.
- **YOUR NEWS ITEMS** and advertising orders are always welcome, too. The earlier in the week the better. We do turn out a whale of a lot of type those last hours before the final press run every Tuesday—but is helps considerably if copy comes into the office early. By "early" we mean Thursday, Friday and Saturday, and not later than Monday evening if you want to catch the current edition.
- **THANKS** for reading.

The Didsbury Pioneer

PHONE 12 — DIDSBURY

SPECIAL SALE OF LADIES' ...**Suits and Coats**

- LADIES' SUITS—Reg. \$57.95. Sale\$34.95
- LADIES' SUITS—Reg. \$46.50. Sale\$29.95
- LADIES' SUITS—Reg. \$24.50. Sale\$16.95
- LADIES' COATS and SHORTIES —
Reg. \$49.50. Sale\$29.95
- LADIES' COATS and SHORTIES —
Reg. \$29.95. Sale\$19.95
- 25 LADIES' COTTON DRESSES —
All going\$1.99
- LADIES' BETTER DRESSES—25% DISCOUNT

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